



THE PIZZAMAN CHICKENMAN NEWSLETTER (APRIL 2026)

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Branch Activation & Eid Celebrations in Tamale

The Pizzaman Chickenman energy officially headed to the Northern Region as we took our activations and community fun straight to the heart of **Tamale**. We've always believed that to truly be a brand for all Ghanaians, we must meet our family exactly where they are.

Our visit began with a series of respectful courtesy calls to the **traditional leaders of Tamale**. As a brand that values community stakeholders, it was important for us to sensitize the custodians of the land about our mission, our values, and our commitment to bringing quality and growth to the region. These meetings were filled with insightful dialogue and mutual respect, laying a solid foundation for our long-term relationship with the people of the North.

The timing of our visit was perfect, as it coincided with the vibrant celebrations of **Eid-ul-Fitr**. There is an unmatched energy in Northern Ghana during the Eid festivities, and we were honored to be right in the thick of it. From the colorful displays of culture to the shared moments of gratitude, our team joined the community to celebrate the end of the holy month.

Tamale showed us incredible hospitality, and we are more inspired than ever to keep serving this beautiful city. To everyone who joined us for the activations—**Nagode!** We're just getting started.





Supporting Student Artists at AshantiFest - Kumasi

Creativity and color took over the streets of Kumasi this April, and you know we had to be right in the middle of it! During the vibrant celebrations of **AshantiFest**, we were blown away by the initiative of a group of talented, young creative SHS students who volunteered to give the **Asokwa Interchange** a major facelift.

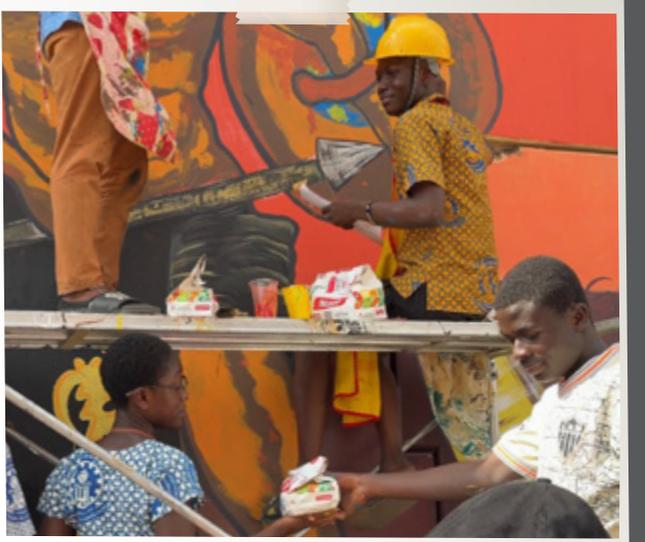
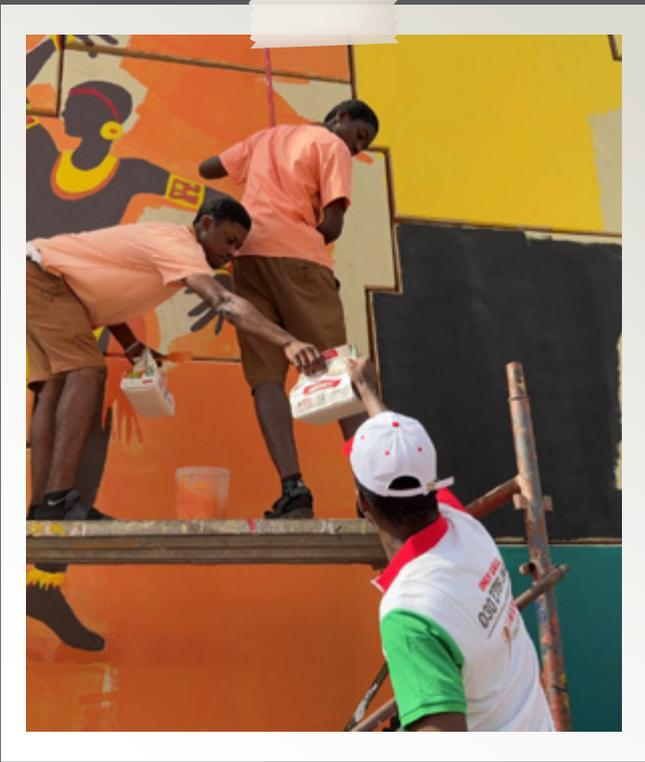
Armed with nothing but their brushes, paint, and a passion for their city, these students worked tirelessly to transform the interchange into a stunning gallery of murals and local art. At Pizzaman Chickenman, we have a deep-seated commitment to supporting young minds who aren't afraid to dream big and take action. Seeing these students dedicate their time to beautifying Oseikrom was the ultimate move, and we knew we had to step in.

To keep the creativity flowing and the energy high, our **Lunchtime Team** was on-site to provide the fuel. We supported the volunteers with **packs of hot, fresh Pizzaman Chickenman meals**, ensuring that every artist had the strength to keep their strokes steady and their vision alive. We believe that no great masterpiece was ever created on an empty stomach!

We are incredibly proud to have played a part in this project. The Asokwa Interchange has been transformed from a busy transit point into a landmark of student talent and regional pride.

Next time you're driving through, take a moment to appreciate the work of these incredible artists. **Kumasi, the talent here is unmatched—and we'll always be here to fuel it!**





CEO Christian Boakye Yiadom Speaks at Ashesi

Knowledge is most valuable when it is used to pave the way for others. Our **CEO, Christian Boakye Yiadom**, was honored to accept an invitation to speak at Ashesi University, engaging with a room full of bright, ambitious students eager to understand what it takes to win in the Ghanaian business landscape.

Building a brand from a single outlet to a nationwide leader isn't just about having a great recipe; it's about strategy, resilience, and a deep understanding of our local market. During his talk, the CEO pulled back the curtain on the **Pizzaman Chickenman** journey, sharing the "unfiltered" blueprint of how we've been able to build and, more importantly, sustain a homegrown brand in a highly competitive space.

He didn't just speak on the successes and the milestones we've chalked. In true honesty fashion, he was candid about the obstacles. From the early-day struggles of logistics to the complexities of scaling up while maintaining quality, he shared the real-world challenges that don't always make it into the headlines. His message to the students was clear: **Success is a marathon of consistency, not a sprint of luck.**

Seeing the next generation of leaders ask such insightful questions was a reminder of why we do what we do. At Pizzaman Chickenman, we believe that empowering the youth with practical knowledge is just as important as serving them a great meal. We are proud to see our CEO leading that charge, inspiring the future "CEOs of Oseikrom" and beyond to dream bigger and work harder.

To the faculty and students of Ashesi—thank you for the warm reception. The future of Ghanaian entrepreneurship looks brighter than ever!



Tried Our Double Chicken Barbecue Pizza?



Think you've seen it all when it comes to pizzas? Think again. We've just dropped a new heavyweight contender that is officially a "must-try" for every chicken lover in Ghana.

Introducing the **Double Chicken Barbecue Pizza**, our latest innovation designed to give you maximum flavor in every single bite.

We didn't just stop at one type of chicken; we doubled down. This pizza is loaded with Chicken Crunch for that signature crispy texture you love, and tender Chicken Fillet for a juicy, savory finish. We then drench the whole thing in a rich, smoky Barbecue Sauce with a kick, giving you just the right amount of heat to keep things interesting.

If you haven't tried it yet, you're missing out on the biggest flavor drop of the season.

Ready to level up your pizza game?



Order on the
Chris B App

GET IT ON
Google Play

Download on the
App Store

and taste the double trouble for yourself!

Order the DCB today!

SMALL

MEDIUM

LARGE

DOUBLE

110

135

170

248

Our Food Replacement Policy

At Pizzaman Chickenman, we care about your satisfaction and aim to ensure fairness in handling all concerns. The following policy applies to orders placed through the Chris B App:

1. Customer Preferences

- Customers may use the Notes Section on the Chris B App to specify additional meal preferences before placing an order.

2. Replacement Eligibility

- If there is an issue with your order (e.g., taste, portion size, or number of chicken pieces), the affected meal package must be returned in its current state and made available for collection or return.
- A replacement can only be requested if the returned package is assessed and the claim is confirmed as valid.

3. Assessment Process

- Our team will assess the returned package to verify the claim.
- If the claim is valid, a replacement will be issued.

4. Non-Eligibility

- If the package has been disposed of or consumed, a replacement cannot be processed.
- Without the original package, we are unable to validate claims or provide replacements.

5. Policy Principle

- The process is based on fair exchange: ***a package must be returned in order for a replacement to be granted.***

Order Safely with the Chris B App.

At Pizzaman Chickenman, your security is a top priority. To ensure you're always protected and getting the authentic taste you paid for, we urge you to stick to our **official gold standard: The Chris B App.**

Why the App? It is the most secure, encrypted, and direct way to place your order. From exclusive discounts to real-time tracking, the Chris B App is designed to give you peace of mind and the best value.

The "No-Go" Zone: We will **never** ask you to send a Mobile Money (MoMo) transfer to a private personal name or an unverified number before your order is processed.

The Golden Rule: No Food, No Payment!

! Official Channels Only:

If you aren't using the Chris B App, make sure you are only using our verified website at pizzamanchickenman.com or calling our official, verified call center number - **030 275 3430**

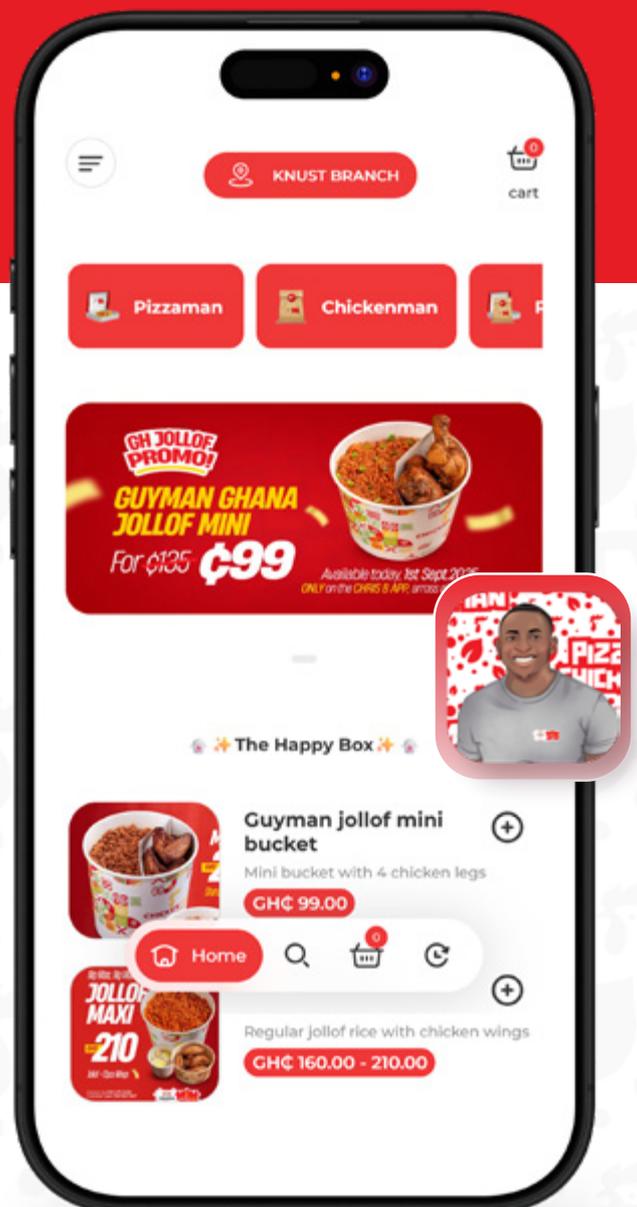
! Don't let a scammer ruin your appetite. If a deal looks too good to be true on a random social media page, it probably is. Stay safe, stay official, and keep it Chris B!



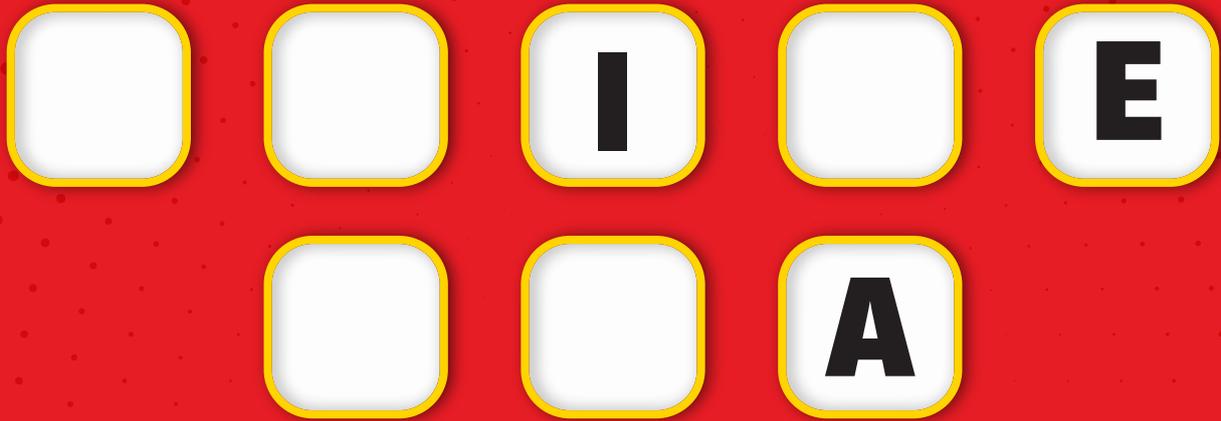
Download the
Chris B App



Download the **Chris B App** on the Play Store or App Store today—it's the only way to order like a true Guyman.



Guess the PIZZA?



Send a picture of your answers to our social media pages, using the **#PizzamanChickenmanTrivia** and win an amazing package. One winner could be featured in our next issue.

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